PEOPLE'S PANCAKES PROMO 04 - MOSTLY LIES

Written by

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EXT. HOUSE - DAY

Inspirational music begins. Nick walks to his mailbox, talking directly to camera.

NICK
I'm Nick Peoples. And I don't know about you...

His mailbox is overstuffed. He opens it, catching some pieces as most of it falls. He looks down at the first piece.

NICK (CONT'D)
But for me, the only thing scarier than my neighbor's year-round Halloween decorations is seeing my face in the mailbox.

Music goes ominous. He holds up a negative attack ad: MAILER #1: "WHAT IS PEOPLES HIDING?" He puts it down.

NICK (CONT'D)
Since the start of my campaign, dark money PACs, funded by Big Waffle, have been spendin' every dime they have tryin' to silence the pancake movement.

Nick holds up MAILER #2: Nick at Waffle House: "A WAFFLE HOUSE OF LIES."

NICK (CONT'D)
And they're floodin' the city with lies.

He puts it down. Closer on Nick.

NICK (CONT'D)
Mostly lies.

Nick holds up another mailer: MAILER #3: "NICK HATES KIDS." Drops it.

NICK (CONT'D)
I don't hate *all* kids.

Holds up another mailer: MAILER #4: "PROB'LY A WITCH." Drops it.

NICK (CONT'D)
Some witches aren't that bad. I've seen Practical Magic. Sandra Bullock is a witch.

He holds up a final mailer: MAILER #5: “FREE BREAKFAST, WHO’S REALLY PAYING?”

NICK (CONT’D)
And our pancakes aren’t free. They’re paid for. By interests that are, frankly, not that special. And eventually, my wife *will* find out that I don’t have a gambling problem. And that 2nd mortgage was for pancake science.

Nick stuffs the mailers back into the mailbox, raises the flag. Music turns back to inspirational. Nick walks a little closer to the camera.

NICK (CONT’D)
If handin’ a hard workin’ family a hot, golden disk of pure plant-based freedom is a crime, then I’m in trouble.

Music stops. Even closer on Nick.

NICK (CONT’D)
I’m in big trouble. I’m gonna do some real time for this, and I’ll need some help. Some real help.

Music continues. Back to wider shot.

NICK (CONT’D)
But if it’s not, and I don’t think that it is, but we’ll have to check, then why don’t you come join us for the next People’s Pancakes event, this Saturday, on Halloween, from 8am to noon?

Closer again.

NICK (CONT’D)
Our pancakes will always be free. Free in money dollars and free from the tyranny of dark waffle money.

Even closer.

NICK (CONT’D)
And they’ll always be *for*... The People.

END CREDIT DISCLAIMER: “This ad paid by Nick Peoples for Breakfast Commission Seat 9”